



**“Telling Stories”
2008 International Stallholder Conference**

9:30 to 10:45am	Our Story ~new Barefoot Books video Welcome & Opening Remarks- Nancy Traversy, co-founder and CEO
10:45 to 11:00am	Coffee Break
11:00 to 12:00pm	Workshop of choice*
12:00 to 1:00pm	Barefoot ‘Behind the Scenes’ Panel: Barefoot team members working in Operations, Editorial, and Marketing answer your questions!
1:00 to 2:00pm	Lunch
2:00 to 3:00pm	Workshop of choice*
3:00 to 4:00pm	New Barefoot Products and Marketing Initiatives View the new Guo Yue <i>Little Leap Forward</i> Video!
4:00 to 4:15 pm	Break
4:15 to 5:00 pm	Barefoot Artist Presentation ~Surprise Guest! Hear how they create wonderful Barefoot Art & Story!
5:00 to 5:30 pm	Stallholder Achievement Awards
5:30 pm	Conclude and off to Concord for the Barefoot BBQ & Pool Party!

***Workshops**

Workshop I:	<i>You as CEO: Managing Your Barefoot Business</i> with Eileen Doll
Workshop II:	<i>How to make Money & Build a Barefoot future</i> with Laurie Mattaliano
Workshop III:	<i>Connecting with Customers & Selling Barefoot Style</i> with Kathleen von Raesfeld
Workshop IV:	<i>Get your Webbed Feet on! Online Marketing 101</i> with Rebecca Wolpinsky

